

2021 Virtual Leadership Awards Reception

Celebrating Leaders Making a Difference in People's Lives

Honoring

Marco Damiani

CEO
AHRC NYC

Excellence in Autism Award

Tony Hannigan, LMSW

Past President and CEO
Center for Urban Community Services

Lifetime Achievement Award

Hillary Kunins, MD, MPH, MS

Past Executive Deputy Commissioner
NYC Dept. of Health and Mental Hygiene

Healthcare Hero Award

Allison Sesso, MPA

Executive Director
RIP Medical Debt

Behavioral Health Advocacy Award

Ian Shaffer, MD, MMM, CPE

Former VP and Executive Medical Director
Healthfirst - Behavioral Health (Retd.)

Corporate Leadership Award

WEDNESDAY, MAY 12, 2021

5:00 PM - 6:00 PM EST

REGISTER NOW

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Please Join Us in Honoring



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Corporate Leadership Award

Wednesday, May 12, 2021 - 5:00 pm - 6:00 pm

BehavioralHealthNews.org/Awards

Proceeds from this event will go towards expanding and developing the nonprofit educational mission of *Autism Spectrum News* and *Behavioral Health News*. With these publications, Mental Health News Education, Inc. aims to reduce stigma, promote awareness and disseminate evidence-based information that serves to improve the lives of individuals with mental illness, substance use disorders and autism spectrum disorders, their families, and the provider community that serves them.

For more information contact Ira Minot, Founder, at (570) 629-5960 or iramintot@mhnews.org

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EVENT DETAILS

Wednesday, May 12, 2021 5:00 PM – 6:00 PM EST

Zoom link to be shared prior to the event

Purpose: To celebrate and bring awareness to exceptional leaders who have demonstrated a commitment to improving the lives of individuals and their families in the autism and behavioral health communities.

Attendance: 225 - 250 guests

Typical Guests: CEOs, Executive Directors, and Program Directors of hospitals, health plans, treatment providers, community support programs; political figures; family members; and individuals/consumers

Past In-Person Event Format: Networking wine bar reception with live jazz music and buffet followed by Awards Presentation Program. All seating is assigned and tables of 10 or 12 are reserved.

Digital Journal: Color ads are purchased in celebration of the honorees by Board Members, family members, colleagues, and event sponsors

2019 Journal: bit.ly/2019MHNEAwards-Journal

2019 Photos: bit.ly/2019MHNEAwards-Photos

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2021 Virtual Leadership Awards Reception - Registration

Sponsorship Benefits	DIAMOND \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$2,000	PREMIER \$1,000	FRIEND \$750	1 TICKET \$150
Tickets	15	10	8	5	3	2	1	1
Sponsor listing on website, in event journal, all promotional materials and social media impression	✓	✓	✓	✓	✓	✓	✓	
Event journal advertisement	VIP Front or Back Page	Platinum Full Page	Gold Full Page	Silver Full Page	Full Page	Half Page	Quarter Page	
Print subscription to either publication	Large Group	Small Group	Individual	Individual	Individual	Individual	Individual	
Print/online advertisement in either publication	Full Page	Half Page	Quarter Pg					
Verbal acknowledgment during event live stream	✓	✓	✓					
Full screen digital advertisement during live stream	✓	✓						
60 minute webinar - Expand your reach with an educational presentation to our targeted readership	✓	✓						
Year-round listing as a sponsor on websites with logo and link to company website	✓							
Video messaging opportunity during live stream	✓							
"Presented By" on event journal cover and at the opening of event live stream	✓							

Event Journal Advertising	PLATINUM FULL PAGE	GOLD FULL PAGE	SILVER FULL PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE	50/50 Raffle Tickets
Pricing - Submission Deadline: May 3, 2021	\$2,000	\$1,500	\$1,000	\$750	\$500	\$300	
Dimensions (in inches - width x height)	5 x 8	5 x 8	5 x 8	5 x 8	5 x 4	2.5 x 4	\$20 per Ticket

Pay online at www.BehavioralHealthNews.org/Awards or complete this form and mail this page to:

Mental Health News Education, 460 Cascade Drive, Effort, PA 18330

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Sponsorship Level: _____		Total Individual Tickets: ____		Journal Ad Size: _____		Total Raffle Tickets: ____	
Name: _____		Title: _____		Company: _____			
Address: _____		City: _____		State: _____		Zip Code: _____	
Email: _____		Phone: _____					
Event Total: \$ _____		<input type="checkbox"/> Please find my enclosed check made out to: Mental Health News Education, Inc. <input type="checkbox"/> Please charge my credit card number below <input type="checkbox"/> I am unable to attend but would like to donate: \$ _____ (contributions of \$150 or more will be listed in Journal) <input type="checkbox"/> My company has a Matching Gifts Program - Please call or email me					
Card number: _____		Expiration date: _____		Security (CVV) Code: _____			

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2021 Event Sponsors

DIAMOND



GOLD



HEALTH MANAGEMENT ASSOCIATES

SILVER



BRONZE



PREMIER



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